Nonprofit Leadership, Global Cultures, and Social Enterprise Program

Personal and Academic Statements

Part 1: Personal Statement (Aim for 300-500 words)

In this section you will introduce yourself to the GNL admissions committee. Describe how your personal background, upbringing, life experiences, educational opportunities, and mentors have influenced your academic development, your interests in nonprofit leadership, and your desire to pursue graduate studies at Michigan State University. What concrete examples can you share of your academic and non-academic activities that might have prepared you for the GNL program? Describe personal attributes that will be an asset to a non-profit career; personal qualities or experiences that will help you succeed in and complete an online/asynchronous degree program; and why you are seeking a graduate degree in Global Nonprofit Leadership.

Part 2: Academic Statement (Aim for 300-500 words)

In this section you will explain how your undergraduate career, coursework interests, research experiences, and professional experience led you to become invested in pursuing graduate training. Your academic statement should convey your academic experiences that have prepared you to work in the nonprofit field, and if you graduated and worked prior to returning to graduate school, indicate what you have been doing, who you have been working for, your responsibilities, and what you learned. Additionally, please discuss how GNL’s online/asynchronous format fits your goals and characteristics as a learner.